



# Capabilities Statement

## COMPANY:

Expert Approach, Inc.

## ADDRESS:

7 E Main St  
Vermillion, SD 57069

## WEB SITE:

expertapproach.com

## CONTACT PERSON:

LD Herrera  
ld@expertapproach.com

## PHONE:

605-655-2182 X 121

## FAX:

703-229-8691

## REGION SERVED:

USA

## CAGE CODE:

61BW6

## DUNS:

80-576-3211

## CERTIFICATIONS:

SBA Certified Small  
Disadvantaged Business (SDB)  
SBA Certified 8(a) Program  
Participant  
HUBZone Certified Program  
Participant  
DOT Certified DBE

## CONTRACT VEHICLES:

8(a) STARS II GWAC

## NAICS CODES:

541511, 518210, 541512  
541519, 541613, 561920

## BUSINESS SUMMARY

Established in 2006, Expert Approach, Inc. provides a wide range of technology solutions to small business, non-profit organizations, and government agencies. We specialize in making web sites with high levels of functionality and database integration.

## MISSION

Our mission is to help other organizations achieve their objectives by empowering them with enlightened use of technology.

## CORE COMPETENCIES

- Websites: Design, Development, Testing, Compliance, Implementation, Documentation, Support,
- Project Focus: Information Management Systems, Event Management Systems, Document Management Systems, Information Distribution Systems, Content Management Systems.
- Data: Import/Export, Conversion, Processing, Analysis, Reporting.
- Hardware/Software: Selection, Testing, Integration, Installation, Training, Troubleshooting, Support, Sales.
- Marketing: Campaign Planning, Implementation, Management, Reporting.

## DIFFERENTIATOR

We take the time to understand the needs of our clients. Through understanding comes clarity of purpose ultimately resulting in extreme satisfaction – not only for our clients, but also for our employees who pride themselves on a job well done.

## PAST PERFORMANCE (PUBLIC SECTOR)

- Internal Revenue Service (IRS), DOT – IRS Tax Forum Conference Registration System and on-site hardware and software support.
- Centers for Disease Control and Prevention (CDC), DHHS – Tale of our Cities Meeting Registration Systems.
- U.S. Small Business Administration (SBA) – MEDWeek Conference Registration System.
- Office of Population Affairs (OPA), DHHS – Various Title X Conference Registration Systems, Public Comment System, Expert Panel Discussion Forums.
- Office of Family Planning (OFP), DHHS – Various Family Planning Conference Registration Systems, Expert Panel Discussion Forums.
- Office of the Regional Health Administrator, DHHS – All regions, various Meeting Registration Systems.